IICF Inclusion in Insurance Global Conference

2023 IICF Inclusion in Insurance Global Conference

June 13–15, 2023, New York City
New York Hilton Midtown
1135 Avenue of the Americas, New York, New York 10019



Sponsorship Opportunities

www.inclusion.iicf.org

Insurance Industry Charitable Foundation

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The Insurance Industry Charitable Foundation (IICF) takes great pride in working with our partners and sponsors to present outstanding conferences that deliver industry and individual participant value. Nearly 10,000 women and men have attended IICF Inclusion in Insurance conferences and events since 2013, and we anticipate more than 650 attendees in New York in 2023.

Leading company sponsorships and underwriting are critical elements to the success of the conferences, and helping to achieve your diversity and inclusion objectives is an important measure of our success. Your sponsorship support of the Inclusion in Insurance Global Conference also furthers important philanthropic industry programs across the US and in the UK. We look forward to working with you!

Conference Sponsorship Opportunities

SPONSORSHIP LEVEL	COST	BENEFITS
Diamond Presenting Sponsor	$50,000	• 10 full conference registrations • Complimentary full-screen digital journal ad with premium placement and extended display time shown every day of the conference • Invitation to company senior executive to deliver audience address • Conference interview and quote highlights • Recognition at conference Awards Lunch • Logo on hotel key card • Special sponsor thank you notification on conference app • Special company table(s) during conference general sessions • Special company table(s) at Awards Lunch • Recognition as a major sponsor on all print/electronic materials • Recognition on conference website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Individual company recognition via social media tagging • Sponsored social media posts with content of sponsor's choice (e.g., company-specific DEI study, CEO message, promotion of company speaker, etc.) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Platinum Sponsor	$35,000	• 7 full conference registrations • Complimentary full-screen digital journal ad with prominent placement shown every day of the conference • Invitation to company executive to introduce speaker • Special sponsor thank you notification on conference app • Special company table(s) during conference general sessions • Special company table(s) at Awards Lunch • Recognition as a major sponsor on all print/electronic materials • Recognition on conference website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Individual company recognition via social media tagging • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Gold Sponsor	$25,000	• 5 full conference registrations • Complimentary full-screen digital journal ad with prominent placement shown on two days of the conference • Recognition as a major sponsor on all print/electronic materials • Recognition on conference website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Silver Sponsor	$15,000	• 3 full conference registrations • Recognition as a sponsor on all print/electronic materials • Recognition on conference website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Bronze Sponsor	$10,000	• 2 full conference registration • Recognition as a sponsor on all print/electronic materials • Recognition on conference website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception

Themed Sponsorships

SPONSORSHIP LEVEL	COST	BENEFITS
Conference Awards Lunch (one available, June 14)	$35,000	• 7 full conference registrations • Complimentary full-screen digital journal ad with prominent placement on the day of the lunch and during the lunch • Signage at the lunch • Company speaker to give lunch welcome • 2 reserved tables for 10 (each) at the lunch • Special company table(s) during conference general sessions • Special sponsor thank you notification on conference app • Recognition as a sponsor on all print/electronic materials/website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Individual company recognition via social media tagging • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Reception (one available)	$30,000	• 6 full conference registrations • Complimentary full-screen digital journal ad with prominent placement shown every day of the program • Signage at the reception • Cocktail napkins with logo • Special sponsor thank you notification on conference app on day of reception • Recognition as a sponsor on all print/electronic materials/website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Individual company recognition via social media tagging • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Continental Breakfast (two available)	$25,000	• 5 full conference registrations • Complimentary full-screen digital journal ad with prominent placement shown on two days of the program • Signage at the breakfast • Sponsor thank you/recognition from the podium • Special sponsor thank you notification on conference app on day of breakfast • Recognition as a major sponsor on all print/electronic materials/website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Lunch Sponsor (one available, June 15)	$25,000	• 5 full conference registrations • Complimentary full-screen digital journal ad with prominent placement shown on the day of the lunch • Signage at the lunch • Company speaker to give lunch welcome • Special sponsor thank you notification on conference app on day of lunch • Recognition as a major sponsor on all print/electronic materials/website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Keynote Speaker Support	$15,000	• 3 full conference registrations • Recognition from the podium during speaker introduction • Recognition as a sponsor on all print/electronic materials/website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Networking Lounge Sponsor	$12,000	• 2 full conference registration • Networking lounge named for your company • Signage in lounge and in directions to the lounge with company logo and lounge name • Recognition as a sponsor on all print/electronic materials/website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Coffee Break Sponsor (three available, June 14 (2) and June 15)	$10,000	• 2 full conference registration • Signage at the break and opportunity to provide branded cups and/or napkins • Recognition from the podium • Recognition as a sponsor on all print/electronic materials/website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Conference Mobile App Sponsor	$10,000	• 2 full conference registrations • Recognition as a major sponsor on all materials • Recognition on conference website and in conference app • Corporate logo displayed throughout the conference • Special sponsor thank you notification on conference app • Recognition in app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception

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☐ Diamond Presenting Sponsor	$50,000
☐ Platinum Sponsor	$35,000
☐ Gold Sponsor	$25,000
☐ Silver Sponsor	$15,000
☐ Bronze Sponsor	$10,000

If you would like to sponsor more than one of our additional Themed Sponsorship packages (to the right) please note here or contact Betsy Myatt at emyatt@iicf.com or (917) 544-0895.

Sponsorship package(s): _____

Themed Sponsorships

☐ Conference Awards Lunch (one available)	$35,000
☐ Reception (one available)	$30,000
☐ Continental Breakfast (two available)	$25,000
☐ Lunch Sponsor	$25,000
☐ Keynote Speaker Support	$15,000
☐ Networking Lounge Sponsor	$12,000
☐ Coffee Break Sponsor (three available)	$10,000
☐ Conference Mobile App Sponsor	$10.000

SPONSOR INFORMATION

Company Name _____

Contact Name _____

Contact Title _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email Address _____

Recognition for this sponsorship should appear as: _____

PAYMENT INFORMATION

☐ Enclosed is a check in the amount of $ _____ made payable to IICF.

☐ Please invoice (Include any special invoice details under "Billing Address" below).

☐ Please charge $ _____ to my: ☐ Visa ☐ MC ☐ Discover ☐ AmEx

Credit Card Number _____ Exp Date _____ CVV _____

Billing Address (if different from above)_____

Special Invoice Details _____

Print Cardholder's Name _____

Cardholder's Signature _____ Date _____

Please return completed form via email to lwilson@iicf.com or mail form with payment to:

Insurance Industry Charitable Foundation
1999 Avenue of the Stars, Ste. 1100
Los Angeles, CA 90067
P: (424) 253-1107 E: lwilson@iicf.com
www.iicf.org • www.inclusion.iicf.org
FEIN: 20-1240972

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